



# POLICE

**CITY OF GREENSBORO  
FOR IMMEDIATE RELEASE**

Contact: Sergeant Bill Hedrick  
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### ***“Booze It and Lose It” Campaign Hopes to Catch Drunk Drivers***

**GREENSBORO, NC (April 27, 2004)** – Guilford County law enforcement officers will be conducting a sobriety checkpoint from 10 p.m. to 2 a.m. on Friday, April 30 in the area of E. Lee Street and Murrow Boulevard. Coordinated by the NC A&T State University police, this is the second in a series of nine Governor's Highway Safety Program (GHSP) “Booze It & Lose It” initiatives scheduled for Guilford County.

Law enforcement officers from the Greensboro Police Department, High Point Police Department, Guilford County Sheriff's Department, North Carolina Highway Patrol, UNCG and NCA&T State University police will be participating. A magistrate will be located on scene in the GHSP's Blood Alcohol Testing-Mobile (BATMOBILE) to process those arrested. Volunteers from Mother's Against Drunk Driving (MADD) and People United for Safer Highways (PUSH) will also be present to help facilitate.

“We take driving while impaired offenses very seriously in Guilford County,” said Sergeant Bill Hedrick, supervisor, Greensboro Police Department Traffic Safety Team. “It is our intent through special enforcement programs like this to raise awareness and get drunk drivers off our roads,” he added.

North Carolina's zero-tolerance law prohibits alcohol consumption by anyone younger than 21. Adult drivers are considered legally impaired when their blood alcohol concentration reaches .08 percent.

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